

## Mindful Money Conference

### Investing for Sustainability

A high-level conference will be held at KPMG on 3 September 2019 from 1.45pm-5pm. The aim is to provide a forum to highlight initiatives on sustainable investment and discuss challenges ahead, in the context of action on sustainable finance in New Zealand and internationally.

Sustainable investment is the theme of the conference, representing an integrative approach to the overlapping themes of ethical investment, responsible investment and impact investment.

The conference will bring together leaders from across government, finance, business and civil society to outline the rationale, barriers, current initiatives and plans for reorienting investment towards sustainability.

Event to be held at the following time, date and location: **Tuesday, 3 September 2019 from 1.45 pm to 5:00 pm (NZST) KPMG Auckland** 18 Viaduct Harbour Avenue, Auckland 1010

### Programme

1.45pm Event opens

2pm The event will commence with a mihi whakatau and the CEO of KPMG, Godfrey Boyce, will welcome participants. Barry Coates, CEO of Mindful Money, will outline the aim of the conference and the structure of the sessions, and will introduce the Minister.

#### ***Strengthening the framework for sustainable investing***

2.15pm The Hon. Minister of Finance, Grant Robertson, will deliver a keynote address on the government's approach to aligning finance to support wellbeing, sustainability and climate action.

2.45pm Panel discussion on avenues for government action:

- Simone Robbers, Assistant Governor for Governance, Strategy and Corporate Relations at the Reserve Bank of New Zealand, will talk about the RBNZ's strategy on climate change
- Rob Sloan, Head of Disclosure at the Financial Markets Authority, will discuss financial regulation in the context of the growing demand for financial products that are green, socially responsible, ethical or sustainable.
- Anne-Maree O'Connor, Head of Responsible Investment at the New Zealand Superannuation Fund and an organiser of the Sustainable Finance Forum will talk about the aims of the Aotearoa Circle's Sustainable Finance Forum initiative, the process and progress to date
- David Woods, Director of Green Investment Finance and Deputy Chair of the Impact Investing Network will provide insights into the challenge of scaling up impact investment and climate finance

The panel will be chaired by Joe Bishop, Kiwi Wealth General Manager of Customer, Product and Innovation.

3.30pm Refreshments and networking

### ***Connecting with the public***

3.50pm Barry Coates, CEO of Mindful Money, will introduce a new campaign to promote sustainable investment, bringing together a coalition of stakeholders aiming to take sustainable investing into the public mainstream.

4.10pm Panel discussion on engaging the public with their role in driving the sustainable finance agenda, across the strands of climate finance, ethical investing and responsible investing.

- Simon O'Connor, CEO of RIAA, will talk about the challenge of deepening the practice of responsible investment and the need for certification
- Sam Stubbs, CEO of Simplicity, will share experiences of engaging retail investors on the issues of ethical/responsible investing
- Niamh O'Flynn, CEO of 350 Aotearoa, will talk about engaging active citizens to influence climate finance
- Molly Harriss Olson, CEO of Fairtrade Australia and New Zealand, will discuss the experience of mainstreaming fair trade

The panel will be facilitated by David Beattie, Principal of Booster Investment.

4.55pm A brief summary of key issues from the conference and thanks to participants.

5pm Light refreshments and networking

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See full programme details on our website [www.mindfulmoney.nz/getinvolved/events](http://www.mindfulmoney.nz/getinvolved/events)